



**Shelby Police Department
311 South Lafayette Street
Shelby, North Carolina 28151**



Press Release

To: Local Media Outlets
From: Jeff Ledford, Chief of Police
Date: February 1, 2014

As many prepare for Super Bowl celebrations, Officers and 9-1-1 Telecommunicators of the Shelby Police Department remind those celebrating to have a plan to get home safely tomorrow evening. Just as with any event where alcohol is consumed, have a winning game plan and designate a sober driver.

The Shelby Police Department in partnership with the NC Governor's Highway Safety Program reminds everyone that Fans Don't Let Fans Drive Drunk.

- If you don't have a designated driver, ask a sober friend for a ride home; call a cab to come and get you; or just stay for the night.
- Never let friends drive if they have had too much to drink.

If you're hosting a Super Bowl party:

- Make sure all your guests designate a sober driver in advance, or arrange for alternate transportation to ensure they get home safely.
- Serve food and include non-alcoholic beverages at the party.
- Stop serving alcohol at the end of the third quarter of the game and begin serving coffee and dessert.
- Keep the numbers for local cab companies handy, and take the keys away from anyone who has had too much to drink.

Last February, there were more than 18,000 crashes on North Carolina highways, resulting in 70 fatalities. Out of those crashes, 854 were alcohol related and resulted in 21 fatalities.

Alcohol-related and unbelted fatalities can be easily prevented. Don't let your friends become a statistic. As always, if you observe someone who you believe is operating a motor vehicle under the influence, call 9-1-1.

Source: NCDOT