

MINUTES

Special Meeting:

Center City Master Plan Stakeholders Meeting
George W. Clay, Jr. Utility Operations Center

February 26, 2007
Monday, 12:00 Noon

Present: Mayor W. Ted Alexander, presiding; Council Members Christopher H. (Chris) Mabry, Robert H. (Bob) Still, Michael R. (Mike) Royster, Joel R. Shores, Jr., City Manager Rick Howell, City Clerk Bernadette A. Parduski, Director of Finance Theodore B. (Ted) Phillips, Director of Utilities Brad R. Cornwell, PLS, EI, Police Chief Tandy P. Carter, Fire Chief William P. Hunt, Director of Public Works Daniel C. (Danny) Darst, Jr., Director of Parks and Recreation Charlie Holtzclaw, Director of Planning Services Walter (Walt) Scharer; and Media Representatives

Absent: Council Members Jeanette D. Patterson and Dicky Amaya
City Attorney Sam B. Craig

Mayor Alexander called the meeting to order at 12:10 p.m. and welcomed all who were in attendance. The Mayor announced that he was presented with a resolution and plaque from the City of Jinotega, Nicaragua where he recently traveled on a mission trip. The Mayor shared the experiences of his trip in which he met several Nicaraguan dignitaries and added that the Mayor of Jinotega is interested in the possibility of becoming Shelby's Sister City. Mr. Mabry gave the invocation and the Mayor led the *Pledge of Allegiance*.

Mayor Alexander introduced Tripp Muldrow of Arnett Muldrow & Associates.

Mr. Amaya arrived at 12:21 p.m.

For discussion purposes among the various interested parties and stakeholders represented, Mr. Muldrow presented a concise implementation strategy and action plan designed to outline the steps to begin implementation of Shelby's City Center Master Plan. These recommendations are summarized in a "Strategy Board" which extracts all of the recommendations of the study into a one-sheet document hereby incorporated by reference and made a part of these Minutes.

Mr. Muldrow concluded his presentation by stating that the Strategy Board is to be used as a working document for benchmarking and ongoing evaluation of the implementation process. The board and its recommendations also represent a "living document". Mr. Muldrow

anticipated that as implementation proceeds, some priorities will shift while others will rise. Mr. Muldrow recommended that the implementation strategy board should be evaluated annually. The evaluation process will allow for finished tasks to be indicated on the board, for responsibilities to be shifted between parties, and for time frames to be adjusted for individual projects. Mr. Muldrow will provide an updated Strategy Board after assigning key responsibilities and his draft report of the City Center Master Plan in the very near future for circulation among the prime stakeholders including the City of Shelby, Uptown Shelby Association, and Destination Cleveland County.

There being no further business for Council's consideration during the Special Meeting, Mayor Alexander adjourned the meeting at 1:33 p.m.

Respectfully submitted,

Bernadette A. Parduski
City Clerk

W. Ted Alexander
Mayor

Minutes of February 26, A. D. 2007